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CUSTOMIZE YOUR OWN FINE JEWELRY

WWW.BOUME.COM

QUESTION@BOUME.COM

ALL PRODUCTS ARE EXCLUSIVELY MADE OF 18K GOLD





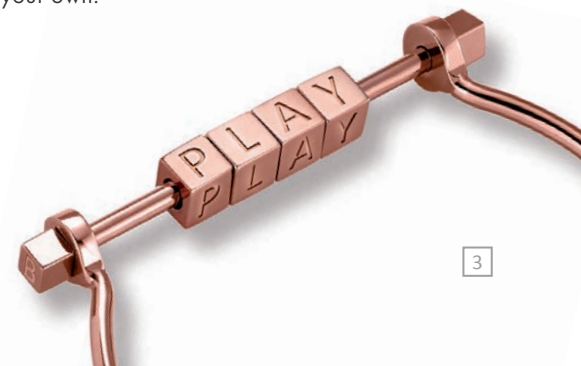
MADE IN GERMANY

with Love

About BOUMÉ

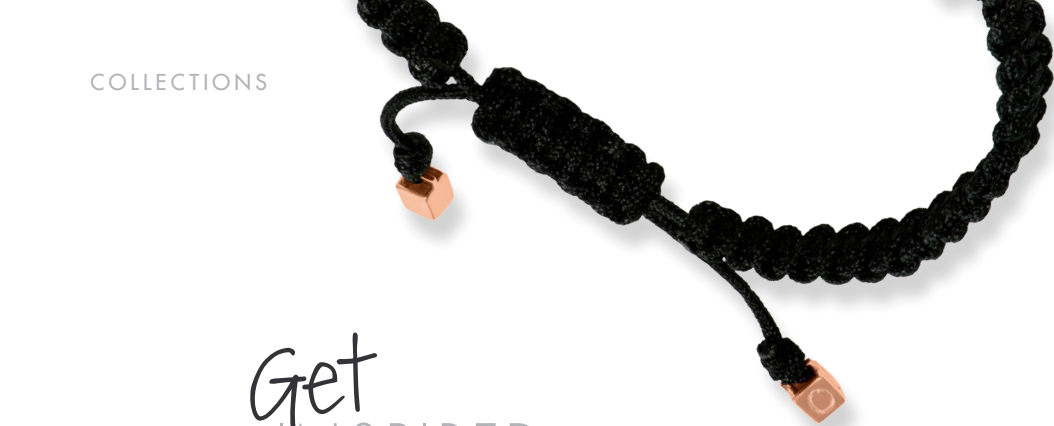
Inspired by a children's toy, Boumé has turned a notion of playful simplicity into a versatile line of fine, handcrafted and customizable jewelry made of 18-Karat gold. Every piece evolves from a cube, making the cube the spirit of Boumé. Exclusive readymade collections and customizable jewelry, enable individual expression in its most distinguished form.

The name itself derives from the Afrikaans word 'bou' which stands for 'build'. Add the English personal pronoun 'me' and you have literally just built an individual product to call your own.



Get INSPIRED

Boumé is intent on creating distinct pieces of jewelry that empower absolutely anyone to make a personal statement. The collections serve to inspire the Boumé enthusiast, and are continually developed to deliver up to date statement pieces.



COLLECTIONS

Classic Collection

Discover ELEGANCE

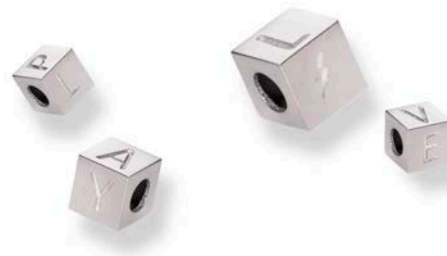
The Classic Collection captures the elegant spirit of Boumé. Each piece is simple and classic yet unique, portraying extravagance in its most elementary form.



Express YOURSELF

The Character line gives the opportunity to embrace who one is or who one wants to be. Each bracelet is handmade using 'Macramé', an ancient plaiting technique originating from the Orient.





Secret MESSAGE

Each piece of the OneCube Collection consists only of ONE word on ONE cube, concealing a hidden message.



CUSTOMIZATION



Make it PERSONAL

Boumé is a way to explore creativity and individuality. By customizing unique pieces, or as we like to call it by BUILDing the jewelry yourself, everyone is empowered to express their creative spirit.



1 2



Design your CUBE

Cubes come in three distinctive colored 18-Karat gold types, which are available in two sizes. You can further choose from a variety of symbols, enameled in a spectrum of colors applied by hand.

1 SIZE



BIG : 7.5x7.5 mm

SMALL: 6x6 mm



2 GOLD TONE



YELLOW GOLD



ROSE GOLD



WHITE GOLD

3 SYMBOLS

Letters, numbers, and characters. Special symbols & stones upon request.

A B C D E F G H I J K
L M N O P Q R S T U
V W X Y Z ♥ ⚡ 🍁
0 1 2 3 4 5 6 7 8 9



4 COLORS



NO COLOR,
BLACK, WHITE



RED, NAVY, GREEN



YELLOW,
LIGHT BLUE, GREY

Design your BRACELET

Optionally the personalized cubes can be combined with our unique Color Bracelets. The piece is designed to make your statement last for a lifetime.

5 SIZE



SMALL: 17.5 cm
adjustable



MEDIUM: 19 cm
adjustable

6 COLOR



BLACK



GREY



NAVY



RED



GREEN

*Special color on request



7 CLOSURE



YELLOW GOLD



ROSE GOLD



WHITE GOLD

8 KNOTS



KNOTS



NO KNOTS

Meet THE DESIGNER

Boumé is the creation of 23-year-old actress turned entrepreneur/jewelry designer Maximiliane 'Maxi' Bauer. Born in Munich (Germany), Maxi moved to New York City at age 21 to work in acting. However, faced with the opportunity to have ago at creating jewelry and following a three-month theatre stint in Bangkok, she put her acting career on hold and returned to her native Germany, a hallmark of quality and efficiency. There, she launched the up-and-coming jewelry label now known as Boumé, where she strives for nothing less than perfection.

"I want to encourage people to reveal another side to themselves by means of our jewelry, to make a statement."

B O U M É

B O U M É . C O M

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